Data in agribusiness are abundant but analytic skills are scarce. Learn how to turn data into actionable decisions, leading to higher business values and the prosperity of our communities.
Why Agribusiness Analytics?

You will advance your skills in -
- Economic thinking
- Quantitative reasoning
- Statistical modeling
- Data-informed decision making
- Entrepreneurial mindset
- Business management
- Financial analysis
- Business writing & communication
- Leadership
- Collaboration & teamwork

Core Courses

- AREC 315 Agribusiness Economics & Management, Fall
- AREC 339 Economics Statistics, Fall
- AREC 403 Analysis of Economic Data, Spring
- AREC 450 Financial Management for Agribusiness, Spring

Foundation Courses

- Introductory Microeconomics
- Introductory Financial Accounting

Career Opportunities

The skills necessary to turn data into profitable decisions are and will continue to be in high demand. Your career trajectory will afford you high-paying jobs in organizations such as -
- Farm Credit West
- Rabo AgFinance
- Deloitte
- Ernst & Young
- Wells Fargo
- Family businesses
- & so much more!

"What I really liked about this course is how it is applicable to my future and how I can utilize what I have learnt in class in my profession after college.

"The business plan is an aculmination of everything we have learned in class. We get to show what we learned real time and for some of us, it’s a step forward to actually starting a business."